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Link love-Several Great Posts on Entrepreneurship

First up is a great little post by Seth Godin. Seth is one of the big dogs when it comes to marketing but that isn't why I read him. Mostly I like the fact that Seth *thinks*. It is apparent in everything he writes that he thinks things through, creates new ideas, and isn't just parroting the same dogma everyone else is saying. In his post [Grave new world](#). In it Seth talks about listening to your market while ignoring the fear being whipped up. It is only when you do this that you can find creative solutions.

I call this entrepreneurship!

Next up is from Merlin Mann at 43 Folders. Many people thought Merlin had lost it several months back. I personally think it was more of an ah ha moment that comes from times of crisis. Like Seth Merlin actually thinks and comes up with his own ideas. In his post [43f Podcast: Gangs, Constraints, and Courageous Blocks](#) Merlin helps us with several things to find time to do the truly important things.

My third link is from Markus Frind The Paradigm Shift. In his post [entrepreneurship](#) he discusses several keys to...entrepreneurship.

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