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Entrepreneur Camp

We weren't sure what to expect. While I have been to more conferences that I care to remember, this was the first time we had been to an [Entrepreneur Camp](#). Adding to the uncertainty was the lack of solid information on their website. Oh, it gave the date and time. It just was pretty vague on the agenda.

We arrived bright and early on Friday with a whole lot of expectations, hopes, and misgivings. While we hoped the event would be educational, it was the chance to network with entrepreneurs that excited us the most. We also were a bit concerned, as we have gone to "entrepreneur networking" events in the past that turned out to be nothing more than thinly veiled hard sells filled with amateurs, con men, and plenty of weird people. What we found was...

Entrepreneur Camp rocks!

After a day at Entrepreneur Camp I now understand why they had so little information on the agenda. The individual sessions were put on by attendees, and they added or changed the schedule to fit the needs of the event. It was a bit chaotic, but it worked well. We had a chance to learn at a few sessions. Most important, we met a ton of like minded entrepreneurs.

Social networking meets conference

One interesting thing about this event was that it was put on by the social networking generation. This is part of what drove the lack of concrete agenda. While I'm not a big social networking proponent - I find a lot of people use social networking to distract themselves instead of getting things done - I did find that it worked well.

While it is a Houston only event right now the social networking aspect makes it perfect to do in any city. In fact, their organization seems to be set up to do this.

So what did I gain in exchange for a day of my life?

The biggest benefit was the network. We met a lot of like minded people. While our political or religious viewpoints may be different we all were working to grow something bigger than ourselves. We all saw the lack of freedom and the frustration that defines employment and wanted to break free.

We talked to a range of entrepreneurs:

- Rank beginners who barely knew what an entrepreneur was
- Experienced entrepreneurs who had created multiple companies over the last couple decades.
- People trying to build the next Google.
- People who were trying to build a small company that would just provide a steady income.
- People (like us) who were looking to create multiple businesses that ultimately result in multiple streams of income that are not highly dependent on our work hours or employees.
- Tech entrepreneurs.
- Alternative energy entrepreneurs.
- Anything else you can imagine.

One common thread was that everyone needed help and information. Everyone, not just the beginners. They were looking for answers and someone to show them the way.

This got us thinking...

What do our readers need? What information can we provide that would be of service? How can we help them start and grow a business without it taking over their lives?

I have to admit I'm at fault that we don't provide this. I co-opted the business idea and turned Wealth and Wisdom into my own pulpit. While we already provide a steady diet of posts on these topics, it's been based on what I

wanted to say on any given day.

What I'm talking about is information and resources for a specific topic. Too many people out there give a lot of info but always leave something (usually critical) out. The frustrating part is that they usually offer to show you what is missing for a (not so) low low price. We are looking to do something different.

Not just telling you what you need to do, not just telling you how to do it, but showing you the steps and tips needed.

What we need from you (your call to action)

We need your help identifying your areas of weakness. Do you need help with learning to speak in public? Are you looking to become a top salesman? Maybe you are looking to make the leap and start your own business.

Let us know what you need and we will create it or find someone who already has top notch information. You can either leave a comment or email me directly at brandt.smith@wealth-and-wisdom.com

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