

File Created by [Blogging Rebirth](#) WP Plugin

Book Review - RiskBuster: Start or Grow Any Small Business Wherever You Are With Whatever You Have Right Now

Last year I was approached by Dan Boudreau to [review his book Business Plan or BUST!](#) While I was initially hesitant, I found the book to be an extremely thorough tool to write business plans. How thorough? It is focused on writing a 25 page business plan, which is good enough to pursue venture capital or funding. It also showed you how to write a fast track plan for those of us who need something less.

It was a book I could completely endorse.

Well, tomorrow Dan is launching a new book. This time he is tackling starting a business. Since his background is in business planning, it makes sense that the entire book is built around business plans. He basically takes his book Business Plan or BUST! and builds on it. By the end of the book he will have shown you (step by step) how to find a niche, research your market, and build your business. Since this is all wrapped up in the business planning process, you also end up with a complete business plan.

I only have one issue with his book. I usually recommend entrepreneurs take a ready, fire, aim approach. In my experience this is best accomplished by a one or two page plan that becomes a living document. As you fine tune your product or service your business plan grows to match.

This is a minor issue. Even with the ready, fire, aim approach you need to do many of these steps. Most people just don't formalize these steps, which I think is a mistake.

What this book does is show you *how to do it*. I'm sick and tired of "gurus" telling me what to do but leaving out all of the details. In the end you are left with a choice: spend hours figuring it out yourself or pay for yet another book or system. Contrast this with RiskBuster. In RiskBuster, Dan shows you what to do and gives you the tools you need. I can't overemphasize how important this is for most people.

When is the book available?

RiskBuster's official launch is at midnight tonight. As a special bonus Dan is offering 20 free gifts to Wealth and Wisdom readers. I'll send out a post when it is live so you can all participate.

In keeping with the new FTC regulations, I need to disclose to you that I received a free copy of this book. I am not being compensated in any other way.

You can also find this article published on [Book Review - RiskBuster: Start or Grow Any Small Business Wherever You Are With Whatever You Have Right Now](#)